# PROGRESSIVE 

## Level 2



## Listening \& Speaking



Course Book \& Workbook

Terry Phillips and Anna Phillips

## PROGRESSIVE



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Course Book \& Workbook

Terry Phillips and Anna Phillips with Nicholas Regan

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## PROGRESSIVE



## Contents

## Course Book

Book maps 4
Introduction 7
Theme 1 Culture and civilization 9
Theme 2 Technology 23
Theme 3 Arts and media 37
Theme 4 Sports and leisure 51
Theme 5 Nutrition and health 65
Resources 79

Workbook
Theme 1 Culture and civilization 84
Theme 2 Technology 89
Theme 3 Arts and media 95
Theme 4 Sports and leisure 101
Theme 5 Nutrition and health 108

Transcripts 114
Word list 150

Listening

| Knowledge area | Topic | Skills |
| :--- | :--- | :--- |
| $\mathbf{1}$ Culture and civilization | Coming of age | - understanding signpost language: <br> following a sequence of events <br> including before / after doing |
| $\mathbf{2}$ Technology | Who? What? When? | - understanding signpost language: <br> recognizing the organization of a <br> lecture |
| $\mathbf{3}$ Arts and media | Arts and media | - predicting content from linking <br> words |
| $\mathbf{4}$ Sports and leisure | Classifying sports | - note-taking: classification |
| $\mathbf{5}$ Nutrition and health | A balanced diet | - revision |


| Grammar | Phonology |
| :--- | :--- |
| 1 - present simple: he / she / <br> it / they <br> - after / before doing | - vowels - long: /u:/ |
| $\mathbf{2}$ - grammar of dates |  |
| - in ... vs ... ago |  |$\quad$ - consonants: /tf/, /f/ (tion)

## Book maps

## Speaking

| Knowledge area | Topic | Skills |
| :--- | :--- | :--- |
| $\mathbf{1}$ Culture and civilization | Festivals | - showing understanding: echo + <br> comment <br> - showing understanding: echo + <br> question <br> - showing lack of understanding: echo |
| $\mathbf{2}$ Technology | Transport inventions | • talking about research |
| $\mathbf{3}$ Arts and media | Advertising | • taking part in a tutorial |
| $\mathbf{4}$ Sports and leisure | Sports in education | • giving a talk with slides |
| $\mathbf{5}$ Nutrition and health | Portions | revision |


| Grammar | Phonology | Everyday English |
| :---: | :---: | :---: |
| 1 - present simple open questions <br> - present simple negatives | - vowels - short vs long: /a/ vs /u:/ <br> - consonants: /t/ vs /d/ <br> - intonation: interest; surprise | - the right things to say |
| 2 - checking questions | - consonants: /tfl, /f/ (tion / tu) | - using technology |
| 3 - introductory phrases <br> - asking for an opinion | - diphthongs: /ei/, /ai/ | - talking about the media |
| 4 - modals: must / should | - diphthongs: /əv/, /av/ | - talking about games |
| 5 - revision | - revision | - revision |



This is Level 2 of Progressive Skills: Listening \& Speaking. This course is in four levels, from Intermediate to Advanced. In addition, there is a remedial / false beginner course, Starting Skills, for students who are not ready to begin Level 1.

Progressive Skills: Listening \& Speaking is designed to help students who are at university or about to enter a university where some or all of their course is taught in English. The course helps students in these skills:
Listening - to lectures
Speaking - in tutorials and seminars

Progressive Skills: Listening \& Speaking is arranged in five themes. Each theme is divided into two skill sections. Each skill section has five core lessons as follows:

Lesson 1: Vocabulary for the skill pre-teaches key vocabulary for the section

## Lesson 2: Real-time practice

practises previously learnt skills and exposes students to new skills; in most cases, this lesson provides a model for the activity in Lesson 5

Lesson 3: Learning skills
presents and practises new skills

Lesson 4: Grammar for the skill
presents and practises key grammar points for the skill

Lesson 5: Applying skills
provides practice in the skills and grammar from the section; in most cases, students work on a parallel task to the one presented in Lesson 2

In addition, the Everyday English lessons present and practise survival English for everyday life.


# Culture and civilization 

- Coming of age
- Festivals


## Listening: Coming of age

### 1.1 Vocabulary for listening Coming of age



A Activating knowledge
Discuss these questions.
In your culture, when do you ...

1. give presents?
2. send cards?
3. have parties?
4. say Congratulations?

B Understanding vocabulary in context

1. Study the list of words on the right. Find a synonym for each of the words and phrases below. 1.1 Listen to a talk about births, marriages and deaths, and check your ideas.
a. at the present time
nowadays
b. old
c. actions
d. beginning
e. party
f. method
g. disappear
h. age group
i. give
j. group
k. time
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\square+\square$
$\qquad$
$\qquad$
2. Complete these sentences with information from the talk.
a. Anthropologists study ...
b. We have celebrations for ...
c. We have rituals, for example, when ...
d. Rituals often include ...
e. A special day of celebration is called ...
f. Nowadays, some traditions ...

## Developing critical thinking

Discuss in groups.

1. What festivals do you have in your country?
2. What does each festival celebrate or remember?
3. What rituals are involved in each festival?
4. Which festivals or rituals (if any) are dying out?
adult ( $n$ )
ancestor ( $n$ )
anthropologist ( $n$ )
attend ( $v$ )
birth ( $n$ )
celebrate ( $v$ )
celebration ( $n$ )
ceremony ( $n$ )
childhood ( $n$ )
congratulations ( $n$ )
death ( $n$ )
die out ( $v$ )
event ( $n$ )
festival ( $n$ )
generation ( $n$ )
God ( $n$ )
(the) gods ( $n$ )
guest ( $n$ )
influence ( $n$ )
light ( $v$ )
marriage ( $n$ ) nowadays (adv)
occasion ( $n$ )
official (adj and $n$ )
origin ( $n$ )
party ( $n$ )
pass down (v)
present ( $n$ )
primitive (adj)
procedure ( $n$ )
religious (adj)
ritual ( $n$ )
set ( $n$ )
special (adj)
take place ( $v$ )
tourist ( $n$ )
traditional (adj)
vote ( $n$ and $v$ )

### 1.2 Real-time listening Seijin no hi

A Reviewing vocabulary
Study the photographs on the opposite page.

1. Where is each ceremony taking place?
2. What rituals are involved?

B Activating ideas
Juri Taku is an anthropology student. She is going to talk to her study group about a festival in Japan. Make a lis: of questions you expect to hear the answers to.

What is the festival called?
C Predicting the next word

1. 1.2 Listen to the talk once. Juri pauses a few times during her talk. Guess the next word on each occasion.
2. 13 1.3 Listen again and check your ideas.
3. Which questions in Exercise B does Juri answer?

D Making notes
Make notes about Juri's talk in the table on the right.
$E$ Understanding spoken definitions
How does Juri define these words?

1. Seijin no hi
2. seijin shiki
3. town hall
4. kimono

F Identifying words from the stressed syllable

1. Mark the stressed syllable on these words from the talk.
a. gov ern ment
b. cel e brat ed
$\qquad$
c. cer e mo ny
d. 'fes ti val $\qquad$
e. of fi cial
f. at tend
g. ad ult
h. tra di tion al $\qquad$
i. pre sent ( $n$ ) $\qquad$
j. spe cial $\qquad$
2. 1.4 Listen to some sentences. Number the words above in order.

[^0] today about a festival.


| Where is the <br> festival? | Japan |
| :--- | :--- |
| What is it <br> called? |  |
| Who is it for? |  |
| When is it? |  |
| Why is the <br> occasion <br> important? |  |
| What happens <br> on the day? |  |
| Do the people <br> wear special <br> clothes? |  |
| What happens <br> after the <br> ceremony? |  |



### 1.3 Learning new listening skills Following a sequence of events

A Reviewing key words

1. Study the pairs of words on the right.
2. 1.5 Listen. Tick the word you hear in each case.

B Identifying a new skill

1. Write one word in each space.
a. I'm going $\qquad$ to talk $\qquad$ you today
b. $\qquad$ a festival in Japan.
c. $\qquad$ a government official makes a speech.
d. $\qquad$ going to the ceremony, the girls put on traditional dresses.
e. $\qquad$ attending the ceremony, the new adults go to special parties.
f. $\qquad$ , the young people go home.
2. Read the Skills Check. Check your answers.

## C Recognizing a sequence of events

You are going to hear about two more coming-of-age ceremonies. 1.6 Listen and number the events in order.

Sweet Sixteen in the USA

|  | changes shoes |
| :--- | :--- |
|  | dances with father |
|  | lights candles |
|  | sits in a chair |
|  | watches a video |

Goyuje in Korea

|  | bows to the guest |
| :--- | :--- |
|  | changes clothes three times |
|  | drinks from a special cup |
|  | is given a new name |
|  | listens to advice |
|  | receives good wishes |
|  | visits the grave of an ancestor |

D Identifying vowel sounds
Work in pairs.

1. What do all the words below have in common?

| 1. $\square$ | festival | $\square$ | first of all |
| ---: | :--- | ---: | :--- |
| 2. $\square$ sell | $\square$ celebrate |  |  |
| 3. $\square$ ceremony | $\square$ money |  |  |
| 4. $\square$ sent | $\square$ present |  |  |
| 5. $\square$ ritual | $\square$ written |  |  |
| 6. $\square$ part | $\square$ party |  |  |
| 7. $\square$ traditional | $\square$ dish |  |  |
| 8. $\square$ event | $\square$ evening |  |  |
| 9. $\square$ pass | $\square$ past |  |  |
| 10. $\square$ official | $\square$ officer |  |  |

## Skills Check

## Follow the signposts!

Speakers often help listeners with signpost words. The words help listeners to understand the organization of their talk.
Introducing I'm going to talk to you the topic today about ...

Talking First(ly) / Second(ly) / about a Third(ly)...
sequence Then / Next / Later ...
of events After (that I the speech), ... Finally ...

## Pronunciation Check

Hearing vowels: /u:/
The vowel sound in new is written in many ways. But each way can make other sounds.

| ew | new, few | sew |
| :--- | :--- | :--- |
| ue | true, blue | colleague |
| u | used | cut, put |
| ui | suit | build |
| ou | you | about |
| o | do, who | go |
| oo | too | book |
| oe | shoe | does |
| o-e | move | love |

Always check the pronunciation of a new word with these letters. new few true blue suit you do who too shoe used move
2. Read the Pronunciation Check. Check your answers.
3. How do you pronounce all the other words in the Pronunciation Check?

### 1.4 Grammar for listening Identifying singular and plural; after or before + gerund

The verb be

| subject | verb | complement |
| :--- | :--- | :--- |
| The event | is | traditional. |
| The ceremony | is | very old. |
| The events | are | traditional. |
| The festivals | are | very old. |

Other verbs

| subject | verb | object |
| :--- | :--- | :--- |
| The girl | lights | 16 candles. |
| The girl | wears | a special dress. |
| The adults | go | home. |
| The girls | put on | traditional dresses. |

When you listen, it is quite difficult to decide if a noun subject is singular or plural.
Listen for other clues in the sentence or paragraph.
However, it is quite easy to decide if a pronoun subject is singular or plural.
Listen for the pronouns.

| subject | verb |
| :--- | :--- |
| He / She / It | goes |
| They | go |

A Identifying singular and plural
(D) 1.7 Listen. Is each subject singular or plural?

> The house is very interesting. ) Singular.

We can join two sentences in a sequence with after and before.
Sometimes the next word is a gerund $=$ infinitive $+i n g$.

| first event | second event |
| :--- | :--- |
| The girl lights 16 candles. | Then she sits on a chair. |
| After lighting 16 candles, [pause] the girl sits on a chair. |  |
| The girls put on special dresses. | Then they go to the town hall. |
| Before going to the town hall, [pause] the girls put on special dresses. |  |

## Note:

- There is no subject in front of the first verb, e.g., lighting, going.
- The subject of both verbs comes after a small pause.

B Identifying the subject
1.8 Listen. Number the subjects in order. There are extra subjects you do not need.

1. After getting money from the bank, the man goes to the supermarket.

|  | the boy |
| :--- | :--- |
|  | the boys |
|  | the candidate |
|  | the candidates |


|  | the children |
| :--- | :--- |
|  | the interviewer |
|  | the light |
|  | the lights |


| 1 | the man |
| :---: | :--- |
|  | the manager |
|  | the men |
|  | the woman |


|  | the official |
| :--- | :--- |
|  | the officials |
|  | the student |
|  | the students |

### 1.5 Applying new listening skills Quinceañera

A Reviewing vocabulary
Match each verb with words from the right column to make phrases about special events.

1. givea party
2. make

presents
3. wear special events
4. go tospecial food
5. eat speeches
6. spendspecial music
7. havetraditional clothes
8. listen totime with the family
B Following a talk
Adriana Hernandez is going to talk about a special event in her country.
(1) 1.9 Listen to her talk. Make notes of the important points.

- where?
- when?
- who?
- why?
- what?


## C Checking understanding

Ask and answer questions about the Quinceañera in pairs.


D Transferring a new skill
Is there a special birthday for people in your country?
Who is it for? What happens on that day?

## Speaking: Festivals

### 1.6 Vocabulary for speaking Birthdays



A Reviewing vocabulary

1. Look at each word in the box on the right. Is it a verb, an adjective or a noun? Mark the correct part of speech.
2. (b) 1.10 Listen and repeat each word.
ritual traditional symbol modern event origin adult official celebrate death marriage light wear
3. Make a sentence with each word.

B Understanding new vocabulary in context

1. Look at the photograph and discuss the questions.
a. What are the people in the photograph celebrating?
b. What traditional items can you see?
c. What's going to happen next?
2. Find at least five words from the list on the right in the photograph. Practise saying each word.

Practising new vocabulary

1. 1.11 Listen to four short talks about birthday traditions: presents, parties, candles and cards. Make one or two notes about each topic.
2. (1) 1.12 Listen to some words from the talk. How many syllables are there in each?
culture -2
3. Work in groups of four. Choose one of the topics. Give the information to the rest of the group.

D Developing critical thinking
Discuss these questions in groups.

1. How important are birthdays in your culture?
2. What special songs do you sing at festivals or celebrations?
3. What special food do people cook for important events?
4. When do people send cards?
actually (adv)
birth ( $n$ )
birthday ( $n$ )
bonfire ( $n$ )
candle ( $n$ )
card ( $n$ )
colourful (adj)
conditions ( $n$ )
congratulations ( $n$ )
culture ( $n$ )
dancing ( $n$ )
dress ( $n$ and $v$ )
during ( $a d v$ )
each ( $a d v$ and pron)
evil (adj)
fire ( $n$ )
guide ( $n$ )
huge (adj)
last (v)
local (adj)
luck ( $n$ )
lucky (adj)
meal ( $n$ )
nearly ( $a d v$ )
original (adj)
originally (adv)
powder ( $n$ )
procession ( $n$ )
race ( $n$ and $v$ )
reflect ( $v$ )
relative ( $n$ )
represent ( $v$ )
ring ( $n$ )
song ( $n$ )
spirit ( $n$ )
statue ( $n$ )
sunrise ( $n$ )
surprise ( $n$ )
symbol ( $n$ )
through (prep)
wreath ( $n$ )

### 1.7 Real-time speaking Local festivals

A Activating ideas
Tell your partner about five special days in the year in your country.

Mother's Day is special. July $9^{\text {th }}$ is
special because it's National Day.

B Studying a model
You are going to hear two students talking about a
 local festival.

1. Read the conversation. What are Speaker A's questions?
2. 1.13 Listen to the conversation. Complete A's questions.
A: Are there any traditional festivals in your country ?

B: Yes, we have one in the summer. It's called Noc Swietojanska in Polish. I like it a lot.
A: $\qquad$
B: Yes. It means 'night'. Saint John's Night. We celebrate the longest day of the year, and the shortest night. It's on $23^{\text {rd }}$ June.

A: $\qquad$
B: Well, people dress in colourful traditional clothes. There is music, dancing and fireworks. The young women make wreaths of flowers with candles on them.

A:
B: If a woman is single, she makes a wreath - a ring of flowers. Then she puts the flowers on a lake or river. When a young man finds it, he falls in love with the girl - that's the tradition.

A: $\qquad$ ?

B: No, they don't. In some places, they make a fire and jump over it.
A: $\qquad$
B: Because it shows that they are strong and brave.
A:
B: We make the food during the day, too. The men prepare the music and the lights outside.
A: $\qquad$
B: It starts at about eight o'clock. We dance and talk and eat. The party continues through the night - it doesn't stop until sunrise.

A:
B: Yes, they do. But they're very tired!

## C Practising a model

1. (8) 1.14 Listen to the conversation again. What do you notice about the intonation of the questions?
2. Role-play the conversation in pairs.
3. Talk with your partner about a festival in your region or country.

D Developing critical thinking
Why are traditional festivals important for people?

## Everyday English The right thing to say



A Activating ideas
Look at the photographs.

1. How does each person look?
2. Why does each person look this way?

B Studying models

1. (b) 1.15 Listen and match each phrase with one of the conversations.
2. Practise each conversation.

| Are you tired? | Has something happened? | Hi, there! Happy birthday! |
| :--- | :--- | :--- |
| I passed my test! | What's wrong? | You look a bit stressed. |

1 A
B: Oh, I didn't get the job.
A: Bad luck. I'm sorry.
B: Thanks.
2 A:
B: Oh, thanks!
A: And here's a card.
B: That's really nice of you. Thank you!
3 A: What's the matter?
B: Yes. My grandmother has died.
A: Oh, I'm so sorry.
B: Thanks. We were really close.
(4) A:

B: Yes, I am. We've just had a new baby.
A: Congratulations! Is it a girl or boy?
B: A boy.
5 A :
B: Yes. I've got an important exam tomorrow.
A: Well, good luck. I'm sure you'll be fine.
B: Thanks. I hope so.
(6) A:

B: Sorry? Which test?
A: My driving test.
B: Well done! That's great!

## Practising a model

Work in pairs. Role-play conversations for these situations.
One of you:

- got 78 per cent for the last assignment.
- is 21 today.
- has decided to get married.
- has an interview tomorrow.
- was not chosen for the sports team.
- has had a death in the family.
- stayed up late last night to revise.


### 1.8 Learning new speaking skills Echoing and commenting

A Saying consonants

1. Read Pronunciation Check 1 . Which sound is voiced and which is unvoiced?
2. Circle one word in each pair below. Say the word that you circled. Tick the words you hear.
a. try
dry
e. site
side
b. three
tree
f. both boat
c. write
ride
g. den
then
d. tie
die
h. cart card

B Saying vowels

1. Read Pronunciation Check 2. Which spellings have the sound/u:/?
2. Mark these words / $/$ / or /u:/ according to the (underlined) sound.
a. club $\qquad$ f. useful
b. cool
g. rude
$+$
c. come $\qquad$ h. run
d. two $\qquad$ i. colour
$\xrightarrow{-}$
e. few
$-$
j. cut
3. 12 1.16 Listen and check. Say the words.

Identifying a new skill

1. Read the Skills Check. How can you show interest?
2. 1.17 Listen. Tick the reply you hear.
a. My cousin got married last week.
$\square$ Your cousin? Did you go?
$\square$ Married? But he's very young!
b. I got a present today.That is not interesting for me.A present? That's nice.
c. I'm taking my exam tomorrow. $\square$ Tomorrow? Are you going to pass?Tomorrow? Yesterday was better.
3. Which replies above are good?

## Practising a new skill

1. 2. 1.18 Listen to some sentences about traditional events.
1. Work in pairs. Say some of the sentences. Give a reply to show you understand.
```
We eat delicions cakes at New Year.
```

Cakes? What kind?
At New Year? That's interesting.

## Pronunciation Check 1

## Saying consonants: /t/ and /d/

The sound /d/ is always voiced. It is always spelt $d$ or $d d$.
Examples: do, tradition, find, address
The sound /t/ is always unvoiced. It is always spelt $t$ or $t$.
Examples: town, meeting, separate, better Both sounds are made by touching the top of the tongue against the roof of the mouth.
Do not confuse / $\mathrm{t} /$ and / $\mathrm{d} /$ with / $\theta /$ and / $\delta /$.
Examples: tin for thin; dis for this

## Pronunciation Check 2

## Saying vowels: / $\Lambda /$ and / $u$ :/

The sound $/ \Lambda /$ is short. When the letter $u$ is stressed, it often makes the sound $/ \Lambda /$.
Examples: luck, sun, just, but
The sound /u:/ is long. The letters ew, oo and ue often make the sound /u:/. Examples: new, flew, blue, true, food, too Other common words with the sound /u:/ are: you, who, do.

## Skills Check

## Showing understanding

When a person gives us some new information, we must show that we understand. We can do this by echoing important words. We often add a question or a comment.
Examples:
A: Originally it was in September, not July.


B: In September? Did they change it recently?
OR
B: In September? Why did they change it?
A: The children sing a special song.


B: The children? That's nice.
Use your voice and your face to show the speaker you are interested or surprised.

### 1.9 Grammar for speaking Open questions and negatives

To make a question with the verb be, we use the verb followed by the subject.
For other verbs, we make a question with an auxiliary in front of the subject.

| question | verb | subject | extra information |  |
| :--- | :--- | :--- | :--- | :--- |
| What | is | the best part | of the day |  |
| Who | are | they |  | ? |
| question auxiliary subject verb extra information  <br> Where do they learn the dance ? <br> When does it start  $?$ |  |  |  |  |

A Asking questions

1. Complete the questions about your partner's country with the correct word from the box below.
Who What Why Where When which How many
a. What is the origin of the name of your country?
b. do most people live - in the countryside or in the city?
c. do you eat the biggest meal - at midday or in the evening?
d. $\qquad$ is the leader of your country?
e.
f. $\qquad$ days in the year are holidays?
g. days a week do children go to school? do people enjoy festivals?
2. Ask and answer the questions above in pairs.

To make a negative with the verb be, we add not after the verb.
For other verbs, we put an auxiliary after the subject and add not.

| S | be |  | C | S | aux |  | V | extra information |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| You | are | not | happy. | You | do | not | need | money to get in. |
| She | is |  | here. | She | does |  | make | special foods. |
| It |  |  | difficult. | It |  |  | happen | every year. |
| We | are |  | ready. | We | do |  | celebrate | birthdays very much. |
| They |  |  | in the room. | They |  |  | send | cards. |

B Producing negatives
Make negative sentences in the present simple. Use some of the words below.

| sports | understand | easy |
| :--- | :--- | :--- |
| children |  |  |
| cars | like | dricult |
| vegetables | play | married |
| assignment | have | here |
| friend |  |  |
| sister | be | ready |
| strong |  |  |

### 1.10 Applying new speaking skills Holi and San Fermin

A Reviewing sounds

1. Which (underlined) vowel sound is different in each line?
a. done some
b. but good

c. food culture
bull
shoe
d. luck cover look
e. hut statue music
f. new colour cool
g. just juice young
h. move would wood
2. Use some of the words above to talk about the pictures.

The people are covering the girl's face with colours.

B Activating ideas
Your partner is going to talk about a festival. Make eight questions to ask him/her, using these words.

- name?
- place?


## What's it called?

- origin?
- clothes?
- who for?
- important?
- events on the day?

C Researching information
Work in two groups. Group A: Read the text on page 80, Group B: Read the text on page 82. Make notes to answer the questions in Exercise $B$.

D Using a key skill

1. In your group, prepare to talk about your festival.

Check that you can answer all of the questions.

2. Make pairs - a student from Group A with a student from Group B. Talk about the festivals.

$E$ Developing critical thinking
Make Groups A and B again. Compare what you heard. Are there any differences in the versions? Which is probably the correct version?


## Theme 2

## Technology

- Who? What? When?
- Transport inventions


### 2.1 Vocabulary for listening Power sources for travel

A Revising vocabulary
How can you travel from one place to another? Complete this list of ways.

1. You can ride a bicycle.
2. You can sail a ...
3. You can drive a ...
4. You can fly a ...
5. You can go by ...
6. You can get on a ... or get in a ...


B Understanding vocabulary in context

1. Complete the table.
2. 2.1 Listen and check your ideas.

Table 1: Power sources for travel

| power source | walking | boat/ship | bicycle | horse | car | train | plane | spacecraft |
| :--- | :---: | :---: | :--- | :--- | :--- | :--- | :--- | :--- |
| human | $\checkmark$ |  |  |  |  |  |  |  |
| animal |  |  |  |  |  |  |  |  |
| wind |  |  |  |  |  |  |  |  |
| steam |  |  |  |  |  |  |  |  |
| electricity |  |  |  |  |  |  |  |  |
| petrol |  |  |  |  |  |  |  |  |
| rocket |  |  |  |  |  |  |  |  |
| jet |  |  |  |  |  |  |  |  |

C Developing critical thinking
Discuss these questions.

1. Why are there very few jet cars?
2. Why are very few cars powered by electricity?
3. Why are there no planes which use human power?
4. What will be the next power source for travel?

ago (adv)
aircraft ( $n$ )
astronaut ( $n$ )
electricity ( $n$ )
engine ( $n$ )
field ( $n$ ) [= area]
helicopter ( $n$ )
human ( $n$ and $a d j$ )
in my opinion in the air invent ( $v$ ) invention ( $n$ ) inventor ( $n$ ) jet ( $n$ ) jumbo jet ( $n$ ) later (adv) main (adj) method ( $n$ ) motorcycle ( $n$ ) on land on sea other (adj and pron) petrol ( $n$ )
power ( $n$ and $v$ ) power source propeller ( $n$ )
ride ( $v$ )
rocket ( $n$ ) sail ( $n$ and $v$ ) shuttle ( $n$ ) source ( $n$ ) space ( $n$ ) [= universe] spacecraft ( $n$ ) steam ( $n$ ) track ( $n$ ) transport ( $n$ ) transportation ( $n$ ) travel ( $n$ and $v$ ) wheel ( $n$ )

### 2.2 Real-time listening Transport inventions (1)

A Activating ideas
Look at the forms of transport on the opposite page.

1. Number the inventions in order - the earliest $=1$.
2. Discuss in groups. Which of these inventions is the greatest in the history of transport?

B Understanding the organization of a lecture You are going to watch a lecture on the history of transport. (1) 2.2 DVD 7.A Watch the first part of the lecture. What is the lecturer going to talk about?
C Making notes

1. (3) 2.3 DVD 7.B Watch the second part of the lecture. Copy names and dates from the box on the right under the correct picture.
2. Which methods of transport are not mentioned in the lecture?

D Understanding an opinion
(3) 2.4 DVD 7.C Watch the final part of the lecture. Which invention does the lecturer think is the most important invention? Why does she have this opinion?

E Hearing short vowel sounds
Look at the words on the right. They are all from the lecture. They all have short vowel sounds.

1. Write each word in the correct column, according to the (underlined) vowel.
2. 2) 2.5 Listen and check your answers.

F Hearing long vowel sounds
Look at the words below. They are all from the lecture. They all have long vowel sounds.

1. Write each word in the correct column, according to the (underlined) vowel.
2. 2.6 Listen and check your answers.
after called concerned course each far flew last more move people source steam transport use world

| sea | car | first | horse | new |
| :--- | :--- | :--- | :--- | :--- |
| /i:/ | /a:/ | /3:/ | /o:/ | /u:/ |
| each |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |


because engine history jet petrol rocket that track transport was went what when which wind

| ship | land | tell | on |
| :--- | :--- | :--- | :--- |
| /I/ | $/ æ /$ | /e/ | /b/ |
| history |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |




### 2.3 Learning new listening skills Recognizing change of topic

A Reviewing vocabulary
(2) 2.7 Listen to some sentences. Tick the best way to complete each sentence.

1. $\sqrt{\Omega}$ inventions
2.travelling
3.land
2. $\qquad$ invented
3. $\qquad$ air
6.track
4. $\qquad$ sky
8.opinion
5. $\qquad$ world
6. $\qquad$ civilizations


Identifying a new skill (1)

1. 20.8 Listen to the first part of the lecture in Lesson 2.2. What is the lecturer doing in this part?
2. Read Skills Check 1 and check.
3. 2.9 Listen to the introductions to some more lectures. Organize your notes.

## Festivals

1. origins
2. most important
3. best tourist attractions

Identifying a new skill (2)

1. 2. 2.10 Read Skills Check 2 and listen to the extracts. What is the lecturer doing in each extract?
1. 2.11 Listen to some extracts from the lectures in Exercise B. How does the lecturer signal the change of topic in each case? Number the phrases.
a. OK, now let's look at ...
b. Right, that's ...
c. So we have heard about ...
d. So we have seen ...
e. So, first ...
2. Read Skills Check 3. What are the missing letters sh or ch? (2.12 Listen and check your ideas.
a. fre $\qquad$ f. mu
b. ea $\qquad$ g. resear $\qquad$
c. relation $\qquad$ ip
h. $\qquad$ ange
d. mat $\qquad$
i. whi $\qquad$
e. $\qquad$ uttle
j.eck


## Skills Check 1

## Recognizing the organization of a lecture

The introduction to a lecture often gives you the order of sub-topics.
Use the introduction to pre-organize your notes.
First, I'm going to talk about ... = 1
After that, I'll tell you ... $=2$
Finally, I'm going to say ... = 3

## Skills Check 2

Recognizing change of sub-topic
Lecturers often indicate change of sub-topic very clearly.
So, first, what are the main methods of transport ...
So, there are several methods of transport. But when ...?
So, we have heard about the main inventions in the field of transport. But which invention ...?
In my opinion, ...

## Skills Check 3

## Hearing blends: ch, sh

The letters ch make the sound $/ \mathrm{t} /$. The letter sh make the sound / $\mathrm{J} /$. change, match, which, each ship, fresh, short, English
The final letters ~tion often have the sound shun. The stress is always on the vowel before ~tion.
in-'ven-tion, ce-le-'bra-tion, con-gra-tu-'la-tions
The final letters $\sim$ ture often have the sound /ty $\partial /$.
lecture, picture

### 2.4 Grammar for listening Years and dates

## Dates

| in writing | in speech |  |  |
| :--- | :--- | :--- | :--- |
| 1 January | on the 'first of 'January | on 'January the 'first | on 'January 'first |
| April 10 | on the 'tenth of 'April | on 'April the 'tenth | on 'April 'tenth |
| March 3 | on the 'third of 'March | on 'March the 'third | on 'March 'third |
| $11 / 9$ or $9 / 11$ | on the e'leventh of Sep'tember | on Sep'tember the e'leventh | on 'nine e'leven |

Years

| in writing | in speech |  |  |
| :--- | :--- | :--- | :--- |
| 2000 | in two 'thousand |  |  |
| 1815 | in 'eighteen fif'teen |  |  |
| 1850 | in 'eighteen 'fifty |  |  |
| 1901 | in 'nineteen 'hundred and 'one | in 'nineteen oh 'one | in 'nineteen 'hundred 'one |
| 1910 | in 'nineteen 'ten |  |  |
| 1926 | in 'nineteen twenty-'six |  | in two 'thousand 'one |
| 2001 | in two 'thousand and 'one | in 'twenty oh 'one | in two 'thousand 'ten |
| 2010 | in two 'thousand and 'ten | in 'twenty 'ten | in two 'thousand 'twenty |
| 2020 | in two 'thousand and 'twenty | in 'twenty 'twenty |  |

## Time periods

In 1964, she arrived in the USA. Nine years later $\ldots=$ in 1973
In 1964, he got married. Nine years earlier ... $=$ in 1955
It's 2011 now. Ten years ago $\ldots=$ in 2001

A Understanding years and dates

1. 2. 2.13 Listen and write the year.
1. 1762 $\qquad$ 6.
2.     - 
3. $\qquad$
4. 
5. $\quad \square$
6. $\qquad$ 10. $\qquad$
7. 2.14 Listen and write the date.
8. $1 / 2$
9. 
10. $\square$
$\qquad$
11. $\qquad$
12. 
13. $\qquad$
14. 
15. $\qquad$
16. 
17. $\qquad$
18. 2.15 Listen and complete Table 1 below.

The first carts with wheels appeared around 3500 BCE.

Table 1: A transportation timeline

|  | The first wheeled carts |
| :--- | :--- |
|  | The first horses for transportation |
|  | The first horse-drawn bus |
|  | The first steam-powered car |
|  | The first hot-air balloon |
|  | The first petrol-engine car |
|  | The first motorcycle |
|  | The first powered flight |
|  | The first flight faster than sound |
|  | The first man on the Moon |



### 2.5 Applying new listening skills Transport inventions (2)

A Activating ideas

1. Can you name any of the flying inventions on the right?
2. In what order were they invented?

B Preparing to listen

1. How do you say these dates?

- 1900
- 1905
- 1910
- 1914
- 1936

2. How do you say these names?

- Whittle

- Boeing
- Wright
- Sikorsky
- Goddard


## Listening and note-taking

You are going to watch another lecture about transport inventions.
(1) 2.16 DVD 7.D While you watch the lecture, remember to:

- write the main topic at the top of your notes.
- make a note of the sub-topics.
- make a note of the key information as follows:
- when?
- what?

- who?
- make a note of any opinions the lecturer gives.

| 1. <br> 2. <br> 3. | what? | who? |
| :--- | :--- | :--- |
| when? |  |  |
|  |  |  |
|  |  |  |

### 2.6 Vocabulary for speaking Automobile inventions

A Reviewing vocabulary
The words and phrases below are from the Listening section. Find pairs. Explain the connection.
aircraft astronaut electricity engine in space in the air jet jumbo jet on land power propeller rocket sail sea shuttle space spacecraft steam track
aircraft - propeller: Some aircraft have propellers.


B Understanding new vocabulary in context

1. (3) 2.17 Listen to a text about female inventors. Match each invention from the box to the photograph of the inventor above.
```
windscreen wipers Kevlar fire-resistant materials computer programs
```

2. Discuss this question.

How does each invention make vehicles safer or faster?
3. Study the words on the right. Which words did you hear in the talk? What is the pronunciation in each case? Listen to the talk again and check your ideas.
C Developing critical thinking
Read this statement: There are more male inventors than women.

1. Was this true in the past? Why (not)?
2. Is it true today? Why (not)?
3. Will it be true in the future? Why (not)?

### 2.7 Real-time speaking Over a billion in the world

A Previewing vocabulary
Put the words below into five groups, according to the (underlined) vowel sound.
believe sure more pardon world earlier speed two who half record (v) read

B Activating ideas

1. Look at the website on the right.

- What is it about?
- How many pieces of information does it give?

2. Cover the conversation below. (1) 2.18 Listen and complete the missing numbers and dates in the website.

## Studying a model

1. Uncover the conversation. Complete the gaps.
2. 2.19 Listen again and check.

A: Did you know there are over a billion ?
bicycles in the world
B: Only a million?
A: No, one billion, apparently. It says here that it was invented in the $19^{\text {th }}$ century by Kirkpatrick Macmillan and now $\qquad$
B: When was it $\qquad$ ?

A: In 1893 ... Wow!
B: What?
A: According to this, the speed record for a bicycle is two hundred It was set in 1995.
Apparently he was riding $\qquad$
B: Amazing.
A: But it seems that Leonardo da Vinci actually drew a picture of a bicycle more than three $\qquad$

B: Pardon? Who $\qquad$ ?
A: Da Vinci. D-A and V-I-N-C-I. The famous Italian painter and inventor drew a bicycle.
B: No he $\qquad$ ! I read about that. Apparently, someone else drew the bicycle in Leonardo's notebook in 1970.

A: Are you $\qquad$ ? But it says here that

B: Maybe - but you shouldn't believe everything $\qquad$
3. Role-play the conversation in pairs.

D Developing critical thinking
Why is information on the Internet sometimes wrong?

| /u:/ | /i:/ | /a:/ | /3:/ | /ว:/ |
| :--- | :--- | :--- | :--- | :--- |
| drew |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |



Four things you didn't know ... about the bicycle


There are over $\qquad$ bicycles in the world. Nearly $\qquad$ of them are in China.


The bicycle was invented by Kirkpatrick Macmillan in $\qquad$ $-$


The speed record for a bicycle is $\qquad$ kilometres an hour. The rider was Fred Rompelberg in


Leonardo da Vinci, the famous Italian painter and inventor, drew a picture of a bicycle in

## Everyday English Using technology



A Activating ideas

1. Look at the pictures above. What are the people doing?
2. Have you ever had a problem with these pieces of technology?

B Studying models

1. Which sentence below goes in each conversation?
a. The photocopier is broken.
d. How does this thing work?
b. Have you ever used the SPSS program?
c. How do you set the time?

1 A :
B: Put in the powder.
A: I've done that.
B: OK. Pull this thing out. Put the coins in here. Push it in. Switch it on.
$2 \mathrm{~A}:$
B: Press the 'Menu' button and go to 'Settings'.
A: OK, and then I choose 'Date and time'?
B: That's right. We're an hour behind Berlin.
3 A:
B: Follow the instructions on the screen.
A: 'Insert coins.' OK. 'Press Button A.'
B: When the light flashes, it takes a picture.
e. Do you know how to use the book checkout?
f. I can't get the washing machine to work.

A:
B: No, it isn't. It's run out of paper.
A: How do you put more paper in?
B: It says here: 'Open cover. Insert paper. Replace cover.'
(5) A:

B: Yes, I have. But I'm not very good at it.
A: Do you know how to input new data?
B: Click on 'Data view'.
6 A:
B: Just put the book on the scanner.
A: But it won't read my library card.
B: Let's ask for help.
2. 2.20 Listen and check.

## Real-time speaking

1. Practise the conversations.
2. Role-play conversations about these pieces of technology.

- camera
- media projector
- computer printer
- ID swipe card
- MP3 player
- library catalogue
- TV remote control
- parking meter


### 2.8 Learning new speaking skills Talking about research

Saying blends

1. Put these words into two groups, according to the underlined sounds.
```
picture should information push choose
    research inventions sure lecture switch
```

2. Read the Pronunciation Check. Check your answers.
3. 2.21 Listen. Say the words you hear.

B Identifying a key skill

1. 2.22 Listen and complete the sentences.
a. It seems that humans can never travel to other stars.
b. $\qquad$ people from Asia sailed across the Pacific 600 years ago.
c. $\qquad$ here that the motorcycle was invented in 1885.
d. $\qquad$ to this, the first cars were always black.
e. $\qquad$ you $\qquad$ the scientific name for a horse is equus caballus?
f. $\qquad$ bamboo sometimes grows a metre a day.
2. Read the Skills Check and check your answers.
3. Find more examples in the conversation in Lesson 2.7.

Practising a new skill
Read each piece of information below. Tell your partner about it. Your partner replies.

Apparently, in most cities, a bicycle is faster than any other vehicle.

Really? Where did you read that?


## Pronunciation Check

## Saying blends: /t// and ///

$/ \mathrm{t} /$ and / $\mathrm{J} /$ are pronounced with the lips forward and round. They are unvoiced sounds.
The sound $/ \mathrm{J} /$ is the sound in English to ask for silence: Shhh! It is usually spelt sh, -ti- or su.
Examples: ship, dictionary, location, sure
The sound / $\mathrm{t} /$ is made by putting / t / before $/ \mathrm{J} /$. It is usually spelt $c h, t c h$ or -tu-.
Examples: check, each, watch, picture

## Skills Check

Talking about research
We often want to tell another person about our research.
Learn these ways.

1. To introduce information:

Did you know that ...?
It says (here) that ...
Apparently, ... It seems that ...
According to (this) ...
2. To comment or show interest:

Amazing. That's interesting.
How did they do that? Really?

Steam trains are still used all over Africa, Asia and South America.

It is not possible to travel faster than the speed of light.
If a person cycles every day, he/she feels ten years younger.

In the UK, they drive about 500 billion kilometres a year.

Flying is still the safest way to travel.

The Wright brothers were not the first people to fly.
Most people walk about three kilometres in half an hour.
People who fly in balloons don't know where they are going to land.

The average Formula 1 car has 80,000 parts.
Every year in Wales, a race is held between the local train and 1,000 people on foot.

### 2.9 Grammar for speaking Checking questions

We can check statements if we don't hear them correctly, or if we don't believe them.

1. With be

|  | subject | verb | complement |
| :--- | :--- | :--- | :--- |
| checking ... | Kevlar | is | a very hard material. |
| the subject | What is a very hard material? |  |  |
| the complement | What is Kevlar? |  |  |

2. With other verbs

|  | subject | verb | object | extra information |
| :--- | :--- | :--- | :--- | :--- |
| checking ... | Fred Rompelberg | rode | a bicycle | at 268 kilometres an hour. |
| the subject | Who rode a bicycle at 268 kilometres an hour? |  |  |  |
| the object | What did he ride at 268 kilometres an hour? |  |  |  |
| the extra information | How fast did he ride a bicycle? |  |  |  |

We stress the question word. We use a rising intonation.

A Completing checking questions

1. Complete the checking question in each case.
a. The French Revolution was in 1789. When $\qquad$ ?
b. The Incas built a city on a 2,000-metre mountain. $\ldots$ a city on a mountain?
c. Apparently, penicillin comes from a fungus. Pardon? $\qquad$ ?
d. It seems Henry the Eighth had six wives. Pardon? many wives did he have?
e. It says here that too much water makes you ill. Sorry? you ill?

f. Some animals sleep in winter to save energy. Sorry? Why $\qquad$ in winter?
2. (3.23 Listen and check.
3. Role-play the conversations. Remember to use the correct stress and intonation.

B Asking questions
Ask checking questions for each of these statements.

Student A
a. Steam trains are still used all over Africa, Asia and South America.
b. They found an important shipwreck under the sea.
c. The force of gravity makes things fall.

Student B
d. Animals use different colours to hide from each other.
e. The Polynesians discovered America first.
f. Chinese New Year starts between $21^{\text {tr }}$ January and $20^{\text {th }}$ February.

### 2.10 Applying new speaking skills The helicopter and the motorcar

A Reviewing sounds

1. Say each pair of words below. Make sure your partner can hear the difference.

|  | A | B |
| :--- | :--- | :--- |
| 1. | she's | cheese |
| 2. | ship | chip |
| 3. | shoes | choose |
| 4. | shop | chop |
| 5. | shore | chore |
| 6. | wash | watch |
| 7. | wish | which |
| 8. | dish | ditch |

2. 2.24 Listen. Then practise saying these sentences.
a. Which cheese did she choose?
b. You wash the dishes. I'll watch TV.
c. Is that a chip shop?

d. Was the ship near the shore?

B Researching information
Work in groups.
Group A: Read about the invention of the helicopter on page 80.
Group B: Read about the invention of the motorcar on page 82.
Learn the information about your invention. Do not take notes!
C
Using a key skill
Work in pairs, with one from Group A and one from Group B. Tell your partner about your research. Use the language you have learnt in this section.


[^1]

## Theme 3

## Arts and media

- Arts and media
- Advertising

38 Theme 3

### 3.1 Vocabulary for listening The mass media

A Revising vocabulary
What do all the items in the box below have in common?
television radio newspapers magazines mobile phones the Internet

B Understanding vocabulary in context

1. Use a word or words from the list on the right to complete the text below. Make any necessary changes.

Nowadays there are many information organizations. For example, we have television, radio, newspapers and, of course, the Internet. They all provide
$\qquad$ and information to the general public. The word for all of these organizations is $\qquad$ It is an unusual word because it is a plural.
The singular word is medium. This word has different meanings in everyday English. But here it means a way of communicating. For example, we can say 'The Internet is the most important $\qquad$ today. ${ }^{\text {. }}$

We often talk about the mass media. The word $\qquad$ means a large amount. So we use the phrase for media that $\qquad$ a large number of people.

The mass media have a lot of influence on the $\qquad$ This is because modern technology can give the news very fast to millions of people. So the media have a very big $\qquad$ In television and radio, we say information is
$\qquad$ to viewers and listeners. This means it is $\qquad$ over a very wide area, perhaps over the whole world at the same time. People in many different countries often watch the same $\qquad$ events $\qquad$ on television, for example.
2. 3.1 Listen and check.


## C Using new vocabulary

1. 3.2 Listen. Make notes about each event.
2. What point is the speaker making with these two examples?

D Developing critical thinking
What kind of events are in the news every day? Name three main kinds.
advertisement ( $n$ ) advertising ( $n$ ) appear ( $v$ ) as a matter of fact audience ( $n$ ) bias ( $n$ ) breaking news ( $n$ ) broadcast ( $n$ and $v$ ) channel ( $n$ ) character ( $n$ ) [= letter] crowd ( $n$ ) distribute ( $v$ ) distribution ( $n$ ) explanation ( $n$ ) (the) general public ( $n$ ) in fact in many cases incidentally influence ( $n$ ) literacy ( $n$ ) live (adj) (the) mass media ( $n$ ) medium ( $n$ )
[= way of communicating] message ( $n$ )
[= what you want to say] (the) news ( $n \mathrm{pl}$ ) printing (adj and $n$ ) privacy ( $n$ ) product ( $n$ ) reach ( $v$ )
[= get to a target]
reporter ( $n$ )
scene ( $n$ )
service ( $n$ )
terrorist ( $n$ ) therefore ( $a d v$ ) transmission ( $n$ ) transmit ( $v$ )

### 3.2 Real-time listening The early history of mass-media news

A Activating ideas
Look at the illustrations on the opposite page.

1. What does each illustration show?
E. This is one of the first newspapers.

Mass media for news and entertainment: history

1. Spoken news
2. Written news - Rome, China
3. Printing, early newspapers

C Understanding the key information

1. (3) 3.5 DVD 8.B Watch the rest of the lecture. Is each sentence true $(T)$ or false (F)?

| a. | People did not get news of events in early history. | $F$ | They got news in speech. |
| :---: | :--- | :--- | :--- |
| b. | The first written news appeared in Ancient Greece. |  |  |
| c. | The first printed text appeared in Ancient China. |  |  |
| d. | Gutenberg invented the printing machine in 1464. |  |  |
| e. | Gutenberg's machine made printing easy but expensive. |  |  |
| f. | Printed books were not popular at first. |  |  |
| g. | The first advertisements appeared in 1477. |  |  |
| h. | There was a link between printing and literacy. |  |  |
| i. | The lecturer thinks the mass media is linked with advertising. |  |  |
| j. | We can only advertise products and services in the mass media. |  |  |

2. Correct the false statements above.
3. What is the assignment?

D Identifying words from the stressed syllable

1. 3.6 Listen to some sentences. Number the words below in order.
2. When did the mass media for news begin?
$\begin{array}{lll}\text { a. 'his to ry } & & \text { f. ap peared } \\ \text { b. lit e ra cy } & \text { g. com mu ni cate } \\ \text { c. me dia } & & \text { h. com mu ni ca tion } \\ \text { d. pro cess } & \text { h. dis trib u ted } \\ \text { e. pub lic } & & \text { j. trans mit ting }\end{array}$
3. Mark the stressed syllable in each word.
$E$ Developing critical thinking
Study the graph on the right. How do you feel about the information?


Figure 1: Number of corporations that control a majority of US media


### 3.3 Learning new listening skills Predicting content from linking words

A Reviewing key words and phrases
(2) 3.7 Listen to some sentences. Tick the word you hear.
1.fine $\begin{array}{ll}\square & \text { define } \\ \square & \text { new } \\ \square & \text { to } \\ \square & \text { too } \\ \square & \text { reaches } \\ \square & \text { event } \\ \square & \text { around } \\ \square \text { bored } \\ \square & \text { however } \\ \square & \text { therefore }\end{array}$

B Identifying a new skill

1. Read these extracts from the lecture in Lesson 3.2. What sort of information is the lecturer going to give next, in each case?
a. Mass means 'big', so ...
b. Mass media reaches a large number of people. In fact, ...
2. Read the Skills Check and check.

C Practising a new skill
(1) 3.8 Listen to some extracts from a lecture. Predict the next part from the linking word.

1. There are advertisements during most mass-media news programmes because ...

|  | mass-media news companies are very big. |
| :---: | :--- |
|  | one minute of TV news could cost the <br> company $\$ 20,000$. |
| 1 | the mass-media companies do not make <br> money from the news itself. |
|  | they add the sound. |
|  | they employ people to link the news items. |

D Identifying vowel sounds

1. Put the words below into two groups, according to the (underlined) vowel sound.

| case define explain kind make radio |
| :---: |
| time way why assignment |

2. Read the Pronunciation Check. Check your answers.


Figure 1: Percentage of people who trust media news 'a lot' or 'quite a lot'

## Skills Check

Predicting content from linking words

Speakers often introduce the next piece of information in a talk.
Examples:
Mass means 'big', so ...
Mass media reaches a large number of people. In fact, ...
Listen for words and phrases to help you predict the function of the next information.

| word / phrase | next information |
| :--- | :--- |
| but / however | contrary, opposite <br> point |
| and / in addition | more information |
| so | result |
| because | reason |
| in fact, / actually | extra information <br> same subject |

## Pronunciation Check

Hearing vowels: /ei/ and /ai/
These are two diphthongs (or double vowels). They end in the /i:/ sound.
/ei/ - way, same, explain, anncient /aI/ - time, kind, Chïna

### 3.4 Grammar for listening Word-building: verbs into nouns

We can often make verbs into nouns by adding letters. Speakers often use related verbs and nouns in the same section of a talk.

- Sometimes, it is easy to hear that these words are related. They have the same stress and almost the same sound.
- Sometimes, it it harder to hear the relationship, because the stress moves, or because the stressed syllable sounds different.


## Examples:

1. About 60 BCE, the first newspaper appeared in Ancient Rome. However, its appearance was not the start of mass-media news.
2. They communicated a message to a large number of people. Let's look at the early development of this kind of communication.
3. There was no method of transmitting speech to a large number of people. Transmission of speech ... started with the invention of the radio in the late $19^{\text {th }}$ century.
4. Same stress

| a'ppear | a'ppearance |
| :--- | :--- |
| a'ppoint | a'ppointment |
| be'have | be'haviour |
| se'lect | se'lection |

2. Different stress

| co'mmunicate | communi'cation |
| :--- | :--- |
| ex'plain | expla'nation |
| dis'tribute | distri'bution |
| 'advertise | ad'vertisement |
| pre'fer | 'preference |

## 3. Different syllable sound

| trans'mit | $=/ \mathrm{m} \mathrm{I} \mathrm{t} /$ | trans'mission | $=/ \mathrm{m} \mathrm{I} \mathrm{J} /$ |
| :---: | :---: | :---: | :---: |
| pro'duce | $=/ \mathrm{d} \mathrm{j}$ u: $\mathrm{s} /$ | pro'duction | $=/ \mathrm{d} \wedge \mathrm{k} /$ |
| o'ccur | = /k 3:/ | o'ccurrence | $=/ \mathrm{k} \wedge /$ |
| de'scribe | $=/ \mathrm{skraI} \mathrm{b} /$ | de'scription | $=/ \mathrm{skrIp} /$ |

A Identifying words from the stressed syllable (b) 3.9 Listen to some sentences. Each sentence contains one of each pair of words on the right. Do you hear the noun or the verb in each case?

1. The festival is celebrated in August.

B Predicting related word forms
(3) 3.10 Listen to a sentence. Try to hear the important verb. Which noun do you expect the speaker to use later in the text? Say the noun.


| verb | noun |
| :--- | :--- |
| 1. $\square$ celebrate | $\square$ celebration |
| 2. $\square$ combine | $\square$ combination |
| 3. $\square$ produce | $\square$ production |
| 4. $\square$ compete | $\square$ competition |
| 5. $\square$ explore | $\square$ exploration |
| 6. $\square$ motivate | $\square$ motivation |
| 7. $\square$ qualified | $\square$ qualification |
| 8. $\square$ describe | $\square$ description |
| 9. $\square$ participate | $\square$ participation |
| 10. $\square$ prepare | $\square$ preparation |


|  | advertisement |  | measurement |
| :--- | :--- | :--- | :--- |
| 1 | application |  | organization |
|  | attendance |  | situation |
|  | decision |  | transmission |
|  | explanation |  | behaviour |

### 3.5 Applying new listening skills Advantages and disadvantages of mass-media news

A Reviewing vocabulary

1. 3.11 Listen to each sound. It is the stressed syllable of a word connected with the mass media. Can you identify the word?
2. 3.12 Listen and check your ideas.
a. me
media / medium $\qquad$
c. chan
d. me
e. miss
f. mun
g. vert
h. port
i. ven $\qquad$
j. news

B Preparing to listen
The news is everywhere nowadays. Is mass-media news a good thing or a bad thing? Use the table below to list advantages and disadvantages.

C Listening and note-taking
You are going to watch another lecture about mass-media news. (B) 3.13 DVD 8.c While you watch, remember to:

- write the main topic at the top of your notes.
- make a note of the sub-topics.
- make a note of key information under each sub-topic.

- predict the next communicative purpose.

| Mass-media news: advantages and disadvantages |  |
| :--- | :--- |
| + | - |
| 1. fast - many reporters / good comms | 1. needs stories all the time = not really news? |
|  |  |
|  |  |
|  |  |
|  |  |

### 3.6 Vocabulary for speaking Stereotypes



A Reviewing vocabulary

1. Ask your partner for another form of these words from the Listening section.
```
appearance distribute explanation privacy behave
```

```
appearance - appear
```

2. Make a sentence with each word.

B Understanding new vocabulary in context (1)

1. (1) 3.14 Listen. Complete each conversation with a word from the list on the right. Make any necessary changes.

1
A: What's a ?
B: It's the main article in a magazine.
A: What's the difference between $\qquad$ and advert?

B: There's no difference. They're both short for advertisement.


A: Does $\qquad$ mean people at a concert?

B: Yes. And it means the people who see an
A: Do you spell $\qquad$ with ~ise or ~ize at the end?
B: You can use either. The pronunciation is the same.
2. Practise the dialogues in pairs.
3. Discuss the following questions.

- What is a stereotype? What is wrong with stereotypes?
- What's the difference between a stereotype, a generalization and an impression?


## Understanding new vocabulary in context (2)

1. 3.15 DVD 8.D Watch a tutorial about groups of people. Number the words below in the order you hear them.
$\qquad$ impression $\qquad$ stereotype $\qquad$ issue __reality $\square$ generalization $\qquad$ community
2. Mark the stress on the words above.

D Developing critical thinking
Which photos above show / go against stereotypes?
ad ( $n$ )
advert ( $n$ )
advertisement ( $n$ )
audience ( $n$ )
avoid ( $v$ )
biased (adj)
community ( $n$ )
cosmetics ( $n$ ) critic ( $n$ ) definitely (adv) design ( $n$ and $v$ ) disabled (adj) documentary ( $n$ ) ethnic (adj) exhibition ( $n$ ) feature ( $n$ ) generalize ( $v$ ) image ( $n$ ) impression ( $n$ ) issue ( $n$ ) magazine ( $n$ ) minority ( $n$ ) mostly (adv) otherwise (adv) persuade ( $v$ ) portray ( $v$ ) purpose ( $n$ ) reaction ( $n$ ) reality ( $n$ ) report ( $v$ ) review ( $n$ ) sexist (adj) shocking (adj) show (v) sort ( $n$ ) stereotype ( $n$ ) stereotypical (adj) stuff ( $n$ )
target (adj and $n$ )

### 3.7 Real-time speaking Magazine advertisements

A Activating ideas
Look at the magazine advertisements on the right.
Discuss these questions.

1. What is each advertisement selling?
2. What stereotypes does each advert show?

B Studying a model
Look at this conversation from a tutorial about advertising in magazines.

1. Discuss the meanings of the words in bold in the conversation.
2. Complete each gap with a suitable adjective.
(3) 3.16 Listen and check your ideas.

A: Where do you think the first advert is from?
B: I think it comes from a women's magazine.
A: And who is the target audience?
B: Young $\qquad$ women.
C: I agree. Maybe $\qquad$ women, too.

A: What is the purpose of the ad?
C: To sell cosmetics.
A: Why is the target audience interested in adverts like this?
C: Because most women want to look $\qquad$ -.
They feel it's $\qquad$ $-$
B: That's a stereotype!
C: Maybe. But it's $\qquad$ $\ldots$

A: And how does the ad persuade them to buy the product?

$C$ : The woman is very $\qquad$ The message is: if you use this make-up, you will look $\qquad$ too.

A: Do you think it's a advert?
B: I don't like it. In my opinion, the image doesn't represent reality.
A: And how about you?
C: I don't believe it's a $\qquad$ advert. It's not reality, but I think it's very $\qquad$ $-$
A: Who created the ad? Who designed it?
C: I think an advertising agency designed the image.
B: I agree. And the cosmetics company paid for it. I think it was very $\qquad$ $\ldots$
3. Role-play the conversation in threes.

## Practising a model

Talk about the other advertisements on this page. Use A's questions from the conversation above.

## Everyday English Talking about the media


A.
B. $\qquad$ C.D. $\qquad$ E. $\qquad$ F. $\qquad$

A Activating ideas

1. Look at the pictures above. Which areas of the media are they examples of?
2. How often do you use each area?

B Studying models

1. Which question below goes with each conversation?
a. Have you seen the new Vogue?
d. Have you read the review of the book?
b. Did you see that documentary last night?
c. What sort of media do you work with?
2. 3.17 Listen and check.
e. Do you read the papers?
f. Are you going to see the Rembrandt exhibition?

1
A:
B: No. The shop has run out.
A: There's an article on the Milan Fashion Week.
B: I'll get one tomorrow.

2
A:
B: Yes, I saw it in the literature magazine.
A: What do you think?
B: I think it was a bit biased.
3
A:
B: That awful thing on Channel 7 about cinema?
A: Yes. Didn't you like it?
B: No. I didn't think much of it.

A:
B: TV and film mostly. How about you?
A: Photography
B: That's interesting

B: Yes, every day.
A: Do you have a favourite?
B: No, I like to read all the different styles.
6
A.

B: Yes. When is it on?
A: It starts tomorrow for three months.
B: Good. I really like his stuff.

## Practising a model

1. Practise the conversations.
2. Role-play conversations beginning with these questions.

- Have you seen the Computer magazine?
- What did you think of the photo exhibition?
- Do you listen to the radio much?
- Do you think advertising to children is wrong?
- Are you going to see the new film at the Showcase?
- What news websites do you read?
- What do you think of advertising by e-mail?


### 3.8 Learning new speaking skills Taking part in a tutorial

A Saying diphthongs

1. Put these words into two groups according to the (underlined) vowel sound.
```
while my case way change otherwise buy
``` maybe always find fight paper like they wife
2. Read the Pronunciation Check.
3. 3.18 Listen. Say the words.

B Identifying a key skill
1. Read the Skills Check. Answer these questions.
a. What should you do before a tutorial?
b. What should you do during a tutorial?
2. Why are these things important?

Practising a key skill (1)
1. Study the statements at the bottom of the page and complete the table. Compare your ideas in pairs.
2. Form your opinion about each statement. Add more examples and ideas.

D Practising a key skill (2)
1. 3.19 Listen to an extract from a tutorial. Practise the conversation.
2. Turn the other statements in Exercise \(C\) into questions. Then discuss them in groups.
```

What is the most important subject at school?

```

\section*{Pronunciation Check}

\section*{Saying diphthongs: /ei/ and /ai/}

A diphthong consists of two sounds. The first sound is stronger than the second.
Examples:
/ei/: like, my, fight, buy, find
/aI/: say, they, paper, weigh, great
Note that there are many different spellings for these two sounds.

\section*{Skills Check}

\section*{Taking part in a tutorial}

You must take part in discussions with tutors and other students.
Before a tutorial, you must:
- research the topic, e.g., The influence of television on children.
- form an opinion about it, e.g., It is bad.
During the tutorial, you must:
- give your opinion, e.g., I think television is a bad influence on children ...
- give reasons for your opinion, e.g., ... because children often copy bad behaviour.
- give an example, e.g., For example, if they watch a violent programme, they might copy it.

In my opinion, Maths is the most important subject because you need it for every job. For example, in a shop or a bank.

I agree. But I think English is also very important. It's an international language.
\begin{tabular}{|l|l|l|}
\hline statement & for & against \\
\hline \begin{tabular}{l} 
Maths is the most important \\
subject at school.
\end{tabular} & You need maths in every job. & \begin{tabular}{l} 
English is an international language \\
so it is more important.
\end{tabular} \\
\hline TV is a bad influence on children. & Children copy bad behaviour. & Some TV is educational. \\
\hline \begin{tabular}{l} 
Boys and girls should go to mixed \\
schools.
\end{tabular} & \begin{tabular}{l} 
Boys behave better with girls in the \\
class.
\end{tabular} & \begin{tabular}{l} 
Extroverts can sometimes bully \\
other people.
\end{tabular} \\
\hline \begin{tabular}{l} 
It is better to be an extrovert \\
than an introvert.
\end{tabular} & & \begin{tabular}{l} 
At the moment, there are not many \\
jobs.
\end{tabular} \\
\hline \begin{tabular}{l} 
Sociology is more useful than \\
psychology.
\end{tabular} & & \begin{tabular}{l} 
Some people can't find a job \\
because they are lazy.
\end{tabular} \\
\hline
\end{tabular}```


[^0]:    1. I'm going to talk to you
[^1]:    Sorry? What did he call it?

